

„WHAT IS IS LIKE TO BE AN ENTREPRENEUR? - IT IS GOOD!“



These words opened November meeting of students with Mr. Petr Sýkora who said this. [Petr Sýkora](#) is one of the owners of a successful and ethical company [Papirius](#). The meeting was held within the project Academy of Junior Achievement. The students visited Papirius. It is a significant Czech company trading in office supplies. The students were shown round the separate departments of the company and they could see what the work of production managers, technicians and stores managers is like. They also visited the customer centre.

Seeing and a Lecturing in HSBC

As every year students were invited also this year to visit **HSBC Bank** within the project Academy. The lecturer was **František Kopřiva** who is a **General Director of HSBC Bank for the Czech Republic** and his lecture was aimed at business plan. Students were also shown round the bank and were told about the work of separate sections of the bank.



Academy I. for Southern Moravia took place in **ČEZ, a. s., Training Centre building in Brno** on November 3, 2004. **Eva Vacíková** who is a **Training Manager of a nuclear division** had a lecture on team building. She also played with students a few model situations on team cooperation. Her colleague **Ondřej Valsa** who is the leader of ISE project, talked about his experience in production, realization and defence of business plan.

Academy I. for Northern Moravia took place in **OKD a.s. building in Ostrava** on November 2, 2004. Students met with **Zdeněk Ostrý** who is a **manager of Mc Donald's**. He had a lecture on business plan and started with a sentence „All the young people should have their aims“. Students enjoyed his lecture very much. Another lecturer was **Přemysl Mikoláš** who is a **psychologist for OKD a.s.** and he had a lecture on psychology of work.

The last Academy I. organized by our regional office in Ostrava took place in Kolín on November 22, 2004, in **Ingersoll-Rand Equipment Manufacturing Czech Republic s.r.o. building**. Students met with Jaroslav Pomp who's a spokesman of **DELTA PEKÁRNÝ a.s.** and he had a lecture on his job experience.

STUCO Fair

That beautiful time before Christmas is here again and that means we have our traditional eighth STUCO Fair. It is held within the exhibition „**Apprentice, High School Student and University Student**“ at Černá Louka exhibition place in Ostrava. Student companies from Northern and Southern Moravia participated and had a presentation of their activities. Many of them took chance to sell their products. The organizers of the fair were as usual students from SOŠ a SOU telekomunikační from Ostrava- Poruba together with their teacher Lenka Nemcová. The organizers also collected money in terms of „Mikuláš“ in order to buy things for a baby home in Ostrava-Zábřeh. We thank **OSTRAVSKÉ VÝSTAVY a.s.** for donating an exhibition space and for organizational help.



FROM THE WORLD:



From November 18 to November 20, 2004 the meeting of worldwide Junior Achievement organization from 42 countries took place in Prague. The aim of the meeting of Junior Achievement representatives from various countries was to exchange experience and of course, the presentation of new teaching programs for basic schools and high schools. One of the examples is a new e-learning program [Global Business Ethics](#). We pilot this program at two high schools. David S. Chernow, a President and an Executive Director of Junior Achievement Worldwide was also present at the meeting. David S. Chernow has been managing international activities of Junior Achievement since 2001.

CSR 2004 - (Even) Youth in action

In the beginning of November hundreds of people came to Dutch Maastricht to discuss about **Corporate Social Responsibility (CSR)**. CSR is a program which tries to make the world better, especially the area of business and profit chasing. This program destroys the rule “company is not a charity” and leads Chief Executive Officers of small and medium enterprises (SME) to responsible dealings to the planet and employees in business area. Dutch government invited beyond specialists and CEOs also representative of youth from all the edges of Europe, even from the Czech Republic. Together 10 people tried to demonstrate that even the young mind could have procreative and useful ideas. One of our mottos announced: “If u are changing our future, let us have a word!” Because we are the future and our generation will be once solving same things in similar situations. That is the reason, why we should have a word!

AND NOW IN CONCLUSION – THE EVENT ORGANIZED BY OUR STUDENTS

On November 26, 2004 the competition called „**The Talent of the Year**“ was held in Sokolov. High school students competed in playing musical instruments and singing. The competition is organized by the student company „**GRAVIJA**“ Eleven competitors and three guests took part there. The M.C.s of the event were ISŠ students Erika Kakašová and Zbyněk Janda. Some of the competitors had their own accompaniment but most of them were accompanied by Sokolov dance-band conducted by Robert Pisárek. The competitors encountered for valuable prizes: 1st.place-travelling prize Golden Throat and a home cinema, 2nd place-minitower, two 3rd places-discmen. The winner of the competition was **Anna Kozáková** (Gymnázium Sokolov) with a composition „Beautiful“, the second place belonged to **Olga Kratochvílová** (obchodní akademie Mariánské Lázně) with a composition „Much“ and the 3rd place was shared by **Monika Kyliánková** (obchodní akademie a gymnázium Chodov) with the song „Shoes Against Love“ and by **a band Dark Salvation** (ISŠTE+gymnázium Sokolov with the composition „Marionetteer“. This competition couldn't be held without a support from sponsors: Sokolovská uhelná a.s., město Sokolov, STACE ELEKTRONIC, Sokolovský deník, rádio Dragon, MARŠÁL. We thank all the sponsors and also the representatives of JA who took part at the competition. We have to say that the competition has got a good reputation and that it is organized by Junior Achievement student company managed by **Theodor Rajdl** every year.

We Wish You a Happy New Year 2005 and a Lot of Good Health and Success in Personal and Working Life.

Thanks

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