



Thomas Bata Celebrated His 90th Birthday with Junior Achievement

On Friday, September 17, in the Spanish Hall of the Prague Castle, we launched the celebration of 90th birthday of the legendary entrepreneur and the founder of Junior Achievement, Mr. Thomas Bata. The celebration was held under the auspices of the President of the Czech Republic, Vaclav Klaus. Mr. Klaus was also present at the event. Besides the Bata family, also the prominent business people, politicians and workers in the field of culture congratulated Mr. Bata on his significant anniversary. The M.C. of the evening was a well-known actor Marek Eben and our famous soprano singer Eva Urbanová was singing in conclusion of the evening. **We thank the**

sponsors of the event and the organizing committee, esp. Erik Best (Fleet Sheet), Otto Jelinek (Deloitte), Peter Loewenguth (CMC Graduate School of Business), Štěpán Müller (CA IB Corporate Finance) and Radovan Vávra, the Chairman of Junior Achievement National Board. Thanks to all of them, the event was reported by the mass media as the number one event. **The birthday celebration was supported by the companies:** AAA, Bata, ČEZ, Prague Castle Administration, Živnostenská banka, ARCA Capital, Deloitte, Fleet Sheet, HSBC, KPMG, Raiffeisenbank, Weil, Gotshal & Manges and Zzátíší Group Catering.



The Teachers Conference with KPMG – the Meeting of the Most Active Junior Achievement Programs Teachers

On September 16, 2004, the teachers conference took place in the conference rooms of KPMG Czech Republic. It was organized for the 15 best Junior Achievement programs high schools teachers from all the Czech Republic. The program of the conference was a special training with a view to development of managerial skills. The training was led by the foremost Czech personnel managers – Iva Moravcová (IQI-Individual Quality Increase) and Monika Bartoníčková (Institut pro životní koučink). The participants were divided into two groups. The chamber configuration enabled active attitude of all the participants not only towards special

lectures but also towards practical activities. The teachers had a great opportunity to get ready to work with student companies and do all sorts of activities connected with Junior Achievement programs.

TTBiz Teachers Were Trained in American Express.

On September 20, 2004, TTBiz (Travel and Tourism Business) training for new teachers took place. This program concentrates on tourism and economy of travel business. The participants of the training met in the building of American Express spol. s r.o.-the main partner of this project. The aim of this project is to show the students by the means of group activities how travel agency functions. The students will also get to know the attractions of their region and they will have a chance to cooperate with a partner school and with other regions of the Czech Republic. This educational program also develops working with internet skills because the educational and methodological materials are available only via internet. The access to internet is also necessary to solve tasks and exercises within TTBiz program.



GE Capital Bank Sends Its Managers Back to School.

With a new school year we started together a new project. It's based on getting involved GE Capital Bank managers into Junior Achievement educational courses in basic schools and high schools both in Bohemia and Moravia. More than twenty GE managers will get involved in teaching process in eleven classes. We will inform you as the project goes.

From the World.....

Forty five former Junior Achievement-Young Enterprise students from seventeen European countries met at international conference in Lithuania. The event took six days and the participants had a chance to take part in workshops, discussions and all of them had a very good time. The organizers of the conference divided the topics into the founding of alumni organizations in individual countries and into the development of the skills of future leaders. The Czech Republic was represented by Pavel Pelech, the former Junior Achievement student.

In October you can look forward to:

- New teachers training of the e-learning project Get to Know Your Money in Hewlett-Packard building. The main partner of this project is Citicorp.
- New teachers training of the Basics of National Economy organized together with the Czech National Bank
- Training of the volunteers from GE Capital Bank

Thanks

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**Van Gansewinkel
Nadace Duhová energie
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