

12/2005

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### CAREER BUILDING AS A DISCUSSION TOPIC OF STUDENTS AND MANAGERS

Other meeting of students and companies representatives within the JA Academy project took place on December 6 in headquarters of Severomoravská energetika in Ostrava. Topics of lectures given by **Zdeněk Ostrý**, manager of **McDonald's Ostrava** and **Ing. Petr Šváb**, Operations Director of **SmVaK, a.s.**, referred to the area of personnel management. Students from Moravian regions debated with the managers lively about career building, team work or practical aspects of personnel management. Presented experiences and information made them not to hesitate and visit Mr. Ostrý in person at the McDonald's premises in order to check if the facts handed over during the lecture correspond to the reality. At the occasion of the Ostrava Academy a meeting of teachers and JA staff was held as well. The teachers obtained up-to-date information about individual programs and upcoming competitions and had a chance to exchange their learnings and experience with Junior Achievement programs.



### PRESENTATION OF MORAVIAN STUDENTS COMPANIES AGAIN AT THE STUCO FAIR

Already the 9<sup>th</sup> year of the annual Students Companies Trade Fair took place traditionally in the pre-Christmas time. 16 students companies participated on December 2 at the Černá Louka exhibition area in Ostrava within the „Apprentice, High School Student, University Student and Pedagogy“ exhibition. The activities of these students companies run as a part of Applied Economics, Junior Achievement program. At the trade fair the students companies presented and offered their products which gave them a great opportunity to introduce their activities to the public and address potential customers. The offer was substantial – starting with sale of jewellery, candles, Christmas cookies or T-shirts over fast-food refreshments up to trips and events management. Junior Achievement shared the fair organization with two students companies – **School Shop** by **Secondary School of Telecommunications Ostrava** and **ACCLIVIS** by **Ostrava-Hrabůvka Grammar School**. Special thanks go to Mgr. Lenka Nemcová and Mgr. Taťána Szlaurová from the above mentioned schools. The big interest of the exhibition visitors was attracted by a rich side program of the STUCO fair including a theatre performance by the School Shop students company. The partners of the Junior Achievement STUCO fair whose support contributed by a great deal to successful execution of the event were **Moravská Ostrava and Přívoz District Office**, **Ostravské výstavy**, **Park Lane Confectionery** and **McDonald's**.



### ALLIANZ POJIŠŤOVNA, NEW PARTNER OF JUNIOR ACHIEVEMENT

Allianz pojišťovna, a. s., has become new partner of Junior Achievement. This 100 % subsidiary of Allianz AG, Munich, the world's leading insurance group, entered the Czech insurance market on January 1, 1993. Today, as a universal insurance company, it ranks among the top 3 insurance companies in this country. Allianz pojišťovna, a. s., is part of Allianz, one of the biggest insurance groups in the world providing financial services to more than 60 million clients in more than 70 countries, which combines financial strength and international operation with local environment knowledge. This company is going to support Junior Achievement activities in 2005-06 school year through preparation of a special program for secondary-school and university students focused on development and support of the enterprise spirit and practical knowledge mainly from the insurance area.



**GIFTS FOR JUNIOR ACHIEVEMENT SUPPORTERS WILL BE PRODUCED BY STUDENTS COMPANIES FROM LUHACOVICE AND CHRUDIM**

The tender for this year's supplier of gifts for partners, board members and other supporters of Junior Achievement has two winners. These are **LuMag**, a students company by **Secondary Special School** in **Luhačovice** and **T.A.B.Y** by **Business Academy** in **Chrudim**. Both companies operate within the classwork of Applied Economics program. Students led by their teachers establish their own business company and by its means they experience real enterprise in the field. 120 students companies have been founded this school year and their business line varies from production and sale of gifts and promotional items over operation of school fast-food counters to travel agencies or special events management. The results of the company activities and also originality and presentation and communication skills of the students are then the object of the traditional **Best Students Company** competition taking place this spring for the 12<sup>th</sup> time already. Due to the fact that representatives of important Czech and foreign corporates become members of the competition jury an award from this competition is a significant recognition of the whole-year work and effort of young entrepreneurs.

**THANKS**

We thank these companies for financial support:

