

12/2006

January 8th 2006

NATIONAL PARTNERS



10TH FAIR OF STUDENT COMPANIES AT OSTRAVA EXHIBITION GROUND

Presentation of companies founded and run by high school and college students involved in Junior Achievement Student Company program took place at exhibition "Učeň, středoškolák, vysokoškolák a pedagogika" (Trainee, high school student, and university student and the pedagogy) at Černá Louka exhibition ground in Ostrava. The jubilee 10th fair co-organized Junior Achievement along with student companies GRIP from Střední škola telekomunikační Ostrava (Secondary School of Telecommunications Ostrava) and I.G.Elite from Gymnázium Ostrava-Hrabůvka (Ostrava-Hrabuvka High school). GRIP specializes on production of decorative items and also runs a school buffet. I.G.Elite is engaged in event production and arrangement activities. Visitors of the fair had a chance to buy some of the products from the exhibiting student companies. Part of the program was also a fashion show presented by students of Střední škola oděvní a podnikatelské Frýdek-Místek (Secondary School of Clothing and Business Frydek-Mistek) and a dance show performed by students of Střední škola telekomunikační Ostrava-Poruba (Secondary School of Telecommunications Ostrava-Poruba)

Úřad městského obvodu Moravská Ostrava a Přívoz (Authority of the city district of Moravska Ostrava and Privoz) , McDonald's Ostrava, Ostravské výstavy, a.s. (Exhibitions of Ostrava) and Park Lane Confectionery, s.r.o., Petřvald u Karviné were partners of the event.



JUNIOR ACHIEVEMENT ACADEMIES IN DECEMBER

Every year's popular Academy took place in HSBC Bank in Prague. HSBC Bank's CEO Ing. František Kopřiva presented high school students and their teachers with a lecture on "Banks within the economics and the society". He explained the audience about the banks main activities – payments and settlement handling and capital reallocation between creditors and debtors. He has also described the issue of "lever effect" in banking sector. After the lecture were the teachers and the students given opportunity to discuss financial and banking matters. The most discussed topic was an impact of euro introduction on Czech economics and operations of the Czech banks. After that the Academy continued with HSBC Bank excursion.



Students in Brno had an opportunity to meet a Citibank representative. Senior Relationship Manager Ing. Leona Klevetová spoke about an issue of bank corporate clients. She described procedure of maintaining relations with the corporate clients in today's highly competitive market. What kind of products and services they can offer to these clients and which ethic standards Citibank meets. Second part of the Academy consisted of a lecture given by Ing. Jana Klasová, head of marketing at

TONDACH Česká republika. She spoke about marketing practices at local office of an international concern. Her speech was followed by lively discussion where the students were successfully motivated by Tondach marketing giveaways.



JUNIOR ACHIEVEMENT'S NEW REINFORCEMENT

Vacant position of Director of Operations at Junior Achievement's team has been filled by **Josef Švanda**. His tasks will be in field of communication, marketing, and irregular events and projects. Josef Švanda has been a member and later a president of an international student organization AEGEE, where he has gained his experience with working in non-profit sector. As an employee of Prague Castle Administration he was in charge of Prague Castle's commercial events production. In present he is finishing his studies at faculty of law at the Charles University in Prague.



SPECIAL THANKS

For their support we would like to thank to the following companies:



In case that you do not wish to receive the Junior Achievement newsletter, simply send an email to jacr@jacr.cz with Zpravodaj NE in the subject