

7-8/2007

September 18, 2007

### NATIONAL PARTNERS



### PRAGUE FOR THE FIRST TIME HOSTED THE FINAL ROUND OF THE HP GLOBAL BUSINESS CHALLENGE



The 12th annual **HP Global Business Challenge** took place in the Czech Republic on 21 August, 2007. This worldwide competition final was held live at the **HP** office in Prague and included teams from Argentina, Azerbaijan, Canada, China, Lithuania and Russia. More than **1,470 students** on **374 teams** from **16 countries** participated in preliminary rounds of competition during the spring to determine the 16 students representing eight teams that would make the trip to Prague to pit their business skills against the opposing teams. The **absolute winners** were students from **Azerbaijan**, the second place belonged to

Lithuania and Canada won the third place prize. This international competition invites student teams to make a series of budgeting decisions affecting a hypothetical business during a two and one-half year period, including capital investment, research and development, pricing structure, marketing and production level.

### THE JA LEADERS MET IN PRAGUE

For the first time in the history, **JA Worldwide Board Meeting** took place in the Central Europe – in Prague. This prestige meeting was attended by the top icons of the most important American and international companies, the top management of JA Worldwide, and also by the members of JA Czech Republic Board members. JA's development strategies and new activities of this world's oldest and largest educational organization were discussed here. As an Honor Member of JA Worldwide Board of Directors and a Founder and an Honor Chair of JA Czech Republic Board, Mr. **Thomas Bata** was present, as well.



### VODAFONE CR FOUNDATION WILL SUPPORT DEVELOPMENT OF YOUTH'S CREATIVITY AND ENTREPRENEURSHIP

This project has been set for **JA Student Company** program participants. Its purpose is to inspire, motivate and encourage young entrepreneurs in finding creative and innovating solution and searching new ways how to run and promote their companies. The project will also support an importance of getting involved in entrepreneurial competitions. **Vodafone CR Foundation** wants to achieve the world to be a place where man's solidarity is not an unknown phrase and where social responsible business is a common standard. It concentrates especially on supporting children, young people and disadvantaged social groups. It uses its own grant programs and financial aid to support those.



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### THE CZECH REPUBLIC HAS FOUGHT FOR BEING THE 2007 COMPANY OF THE YEAR AT EUROPEAN FINAL



**Petr Andrysek, Petr Slany and Vendula Rechova** – students of **Ostrava-Hrabuvka Grammar School**, represented the Czech Republic at the **18th JA-YE European Company Competition** organized by JUNIOR Germany in Berlin on July 26 - 29, 2007. Together with their classmates they founded a company called **I.G.Elite**, which was producing handy school aids and organizing social events. There were 30 companies from all over the Europe attending the European competition. For the first time this year, the Czech Republic was represented also at the jury by **Cestmir Ondrusek**, Head of Management Support Division of **Raiffeisenbank**. Students from the Czech

Republic will have a chance to compete on European level again next year, which would be in **Stockholm**.

### SIXTY NEW JA TEACHERS WERE GOING THROUGH A TRAINING HOW TO BRING ENTREPRENEURSHIP, ECONOMICS AND CAREER OPPORTUNITIES CLOSER TO STUDENTS

The **JA new teacher training** was held in **Podebrady** and **Ostrava** this summer. The participants were mostly **high school teachers** from all over the Czech Republic that were planning to start teaching one of JA's programs this year. **Seven programs** were introduced to the teachers during this two-day training. So this year some of the high school or college students might find on their schedules e.g. **Student Company** program, that will teach them how to run a business. They can also learn how to operate a bank or a company through **computer simulations BIA** or **MESE**. An e-learning program **Get to Know Your Money** will introduce them the world of finance and help them effectively manage their money. Students will be able to discuss ethical issues connecting not only to business at a program called **Global Business Ethics**. Junior Achievement Czech Republic has been training new JA teachers for 15 years now. This training has an accreditation of **Ministry of Education** and is for free. The participants pay only for the transportation, food and accommodation.

### JA STUDENTS WERE EXPLORING PUBLIC RELATIONS

**Jitka Buluskova** from **Tanvald Business Academy** and **Petr Andrysek** from **Ostrava-Hrabuvka Grammar School** got awarded for their success in a competition called **The Most Visible Student Company**. They did a very good job in making their companies to be seen in public, especially in the newspapers. Their award was a few day experiences working at the biggest PR Company in the Czech Republic, **AMI Communications**. They had a chance to work with media, be part of a press conference and they also were present at meetings with clients. It was a great experience for them to be a part of PR world for a few days, which made them very inspired by this field. Thank you to AMI Communications for this great prize.



### A NEW VERSION OF JA BANKS IN ACTION IS COMING TO SCHOOLS

**Banks in Action (BIA)** is a program based on an economical PC simulation that gives students a unique opportunity to gain knowledge from bank management. They have a chance to manage their own bank and compete against other banks on the market. Thanks to a support from **Citigroup Foundation** it was possible to develop a new version of this program, which has now a new look of an internet PC game with an attractive graphic design. New BIA is in English version so it provides students and teachers with an English terminology from banking.



THANKS

For their support we would like to thank to:



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*If you do not wish to receive the Junior Achievement Newsletter any more, simply send an email with "JA NEWSLETTER NOT" in the message subject to [jacr@jacr.cz](mailto:jacr@jacr.cz)*